



# EAST COAST COLLEGE STRATEGIC PLAN 2030



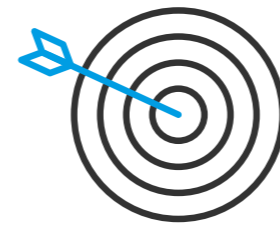
“ ENRICHING LIVES  
THROUGH EDUCATION ”





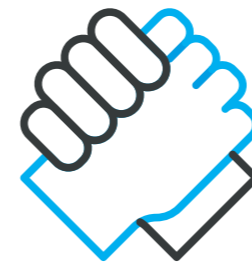
# OUR PURPOSE

To transform individuals and build communities through education



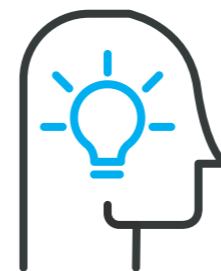
## ASPIRATIONAL

Being supportive, exploring potential and challenging ourselves daily



## RESPECTFUL

Acting with compassion, being inclusive and welcoming to others in our learning community and to our environment



## PROFESSIONAL

Putting team first, acting with integrity, developing our expertise and having a focused work ethic



## SUCCESSFUL

Determining our ambition, achieving excellence and continually raising standards



# OUR JOURNEY

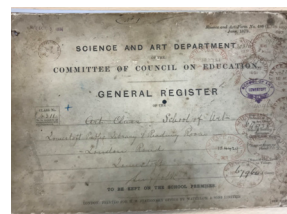


**| 1874**

The first art classes held at St John's School, Lowestoft

**| 1890**

County councils are provided with government funding to develop technical education



**| 1891**

The Science and Art School moves into Regent Road and the Town Hall in Lowestoft

**| 1898**

A new permanent building for the Technical and Art Institute, shared with the new high school, opens in Clapham Road, Lowestoft

**| 1904**

Grace Musson is appointed as Pupil Teacher of Art

**| 1910**

Daytime classes start in Clapham Road following the departure of the secondary education to the new Municipal Secondary School in Yarmouth Road - the site of the current Ormiston Denes Academy



**| 1921**

School leaving age is raised to 14

**| 1923**

Grace Musson is appointed as Principal of Lowestoft Technical Institute and School of Art

**| 1924**

The first maritime classes held in Navigation for Fishermen

**| 1933**

Technical Welfare Occupational Centre is opened for unemployed men

**| 1940**

Royal Naval School of Cookery is established

**| 1941**

The Technical Institute building in Clapham Road, Lowestoft, is destroyed by bombing

**| 1945**

Evening Institute classes commence in Great Yarmouth



**| 1946**

Grace Musson retires and the Lowestoft School of Art is split from the Technical Institute which is renamed Lowestoft Technical College for one year before reverting to its previous name

**| 1947**

School leaving age is raised to 15

**| 1953**

Great Yarmouth Technical College opens in the former Edward Worledge School buildings in Southtown

**| 1954**

Great Yarmouth Technical College expands into buildings in Cobholm and Church Road, Gorleston

**| 1955**

Lowestoft Technical Institute becomes Lowestoft Technical College

**| 1955**

The first sod is cut for the new buildings at St Peter's Street, Lowestoft

**| 1960**

Both Lowestoft and Great Yarmouth Technical Colleges become Colleges of Further Education



**| 1965**

The St Peter's Street buildings are completed and opened. The Lowestoft School of Art merges with the College of Further Education

**| 1973**

Russell Report recommends the expansion of nonvocational adult education

The school leaving age is raised to 16



**| 1976**

Great Yarmouth College moves from being part of the borough council to join Norfolk County Council

**| 1993**

Lowestoft and Great Yarmouth Colleges separate from their county councils and become independent corporations

**| 1995**

The Church Road buildings are closed and all provision is delivered from the main Southtown campus in Great Yarmouth

**| 2007**

Both Lowestoft and Great Yarmouth Colleges start a collaboration with University College Suffolk (later University of Suffolk) to deliver their degree courses

**| 2010**

The Keir building opens at Great Yarmouth College



**| 2011**

Lowestoft Sixth Form College opens as a replacement for Benjamin Britten, Denes and Kirkley High Schools' sixth forms

**| 2013**

The participation age for being in education or training is raised to 17



**| 2015**

The participation age for being in education or training is raised to 18

**| 2017**

Great Yarmouth and Lowestoft Colleges merge to form East Coast College



**| 2018**

Lowestoft Sixth Form College merges into East Coast College



**| 2019**

The Energy Skills Centre opens on the Lowestoft campus



**| 2020**

The college achieved Ofsted 'Good' and a Financial Health Good



**| 2023**

East Coast College launches a new Civil Engineering and Construction campus in Lound



**| 2025**

The Place, a new university centre and library, will open to the public in the former Palmers store in Great Yarmouth town centre allowing the college to extend its degree offer



**| 2026**

A new multi-million pound campus will be developed at the East Coast College Great Yarmouth site, funded by the Department for Education





# OUR KEY ACHIEVEMENTS 2020/23



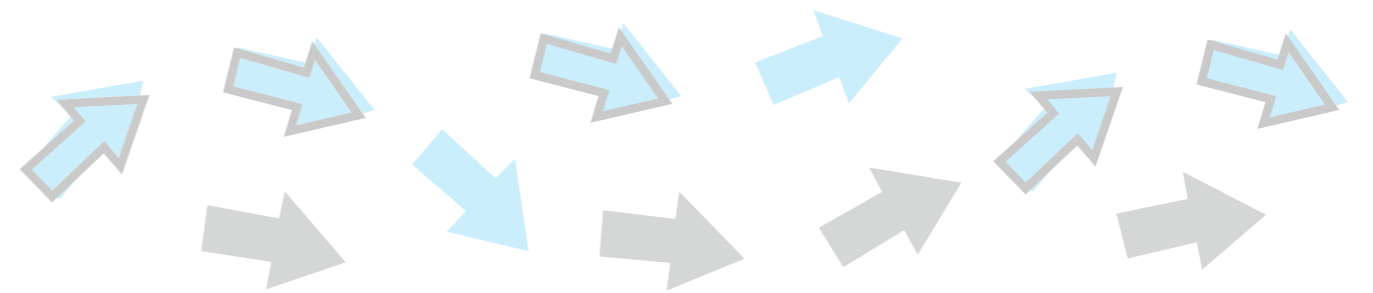
- We received a 'Good' rating by Ofsted.
- We were presented with the Carer Friendly Tick Award for Education in recognition of our work to make the college a welcoming place for all young carers and young adult carers. We were the first further education college in the region to receive the award from Caring Together.
- We donated over £2,000 and hundreds of items to the Lowestoft and Great Yarmouth Foodbanks through the Good For Me, Good For FE campaign, thanks to generous donations by staff and students to tackle food shortages in the community throughout the pandemic.



- We welcomed HRH The Princess Royal to our Lowestoft campus where she met with staff and students during a tour of our facilities and unveiled a plaque for Her Majesty Queen Elizabeth's Platinum Jubilee.
- We announced a ground-breaking new partnership with the James Paget University Hospital and University of Suffolk to further strengthen educational and training opportunities in health science and nursing in Great Yarmouth and Lowestoft.
- We were accredited to the matrix Standard for the high-quality information, advice and guidance our staff provide to students of all ages.



- We marked the grand opening of a new Clinical Skills Suite at our Great Yarmouth campus, providing Health T Level students with a realistic working environment, equipping them with the skills needed to enter work placements.
- We celebrated 10 years of the Project SEARCH programme in partnership with the James Paget University Hospital, helping young adults to develop the skills and experience needed to move into employment.
- We launched a new Hospitality and Tourism Skills Academy to provide specialist training for school leavers, apprentices and adults to meet the needs of the industry in Great Yarmouth, Lowestoft and beyond.



- We launched a new Welding Academy at our Great Yarmouth campus to provide industry-standard training for students. The college gained certification under The Welding Institute Certification Ltd's Certification Scheme for Welding Training Organisations (CSWTO) as a CSWTO Approved organisation.
- We secured funding through the Turing Scheme to send our students on educational trips across the globe to enrich their studies including South Africa, Vietnam and California.
- We launched a new Civil Engineering and Construction Campus in Lound to fill the future skills gap in the sector and help the government achieve its 'net zero' target.





# OUR COLLEGE

Income:  **£34.5 million**

Working with over **380**  apprentice employers

 **99.6%** of learners progressed to positive destinations

 **621** Team ECC employees



Current ratio  
(Ability to pay short-term obligations)


**1:1.20**

One of the **Biggest** providers of apprenticeships in the region

Financial Health **'Good'**



Cash balance:  **£15.9 million**


Over **2,300**  people were supported by the college's community projects

Cash days  
(Number of days cash would last if receipts stopped)

**186** 

Loans as a % of income **15.81%**

Invested: **£2 million**

 **69%** of graduates achieved a 1st or 2:1 in 2023

 **81%** of learners successfully achieved their qualifications



# STATEMENT FROM THE CHAIR OF CORPORATION



The academic year 2024/25 is now upon us with the college making strong progress on its 10-year strategic plans set by the Governors back in 2020. Each academic year our students and staff admirably step up and face head on the various challenges and opportunities we see in the region, as well as nationally, and do us all proud by delivering strong academic results coupled with an excellent learner experience.

Further Education (FE) and colleges across the UK have been the poor relation in terms of Government educational funding over the last 10 years, and it is only recently we have heard more positive tones from the Department for Education about funding and qualification equity for the sector. In 2024 we have

seen a change of Government and continuing changes to education policy, the results of which are likely to be twofold. Firstly, continuous policy flux and curriculum reform, combined with rapid shifting in societal behaviours will change what the college teaches to our students. Secondly, the sector will remain financially constrained. The Governors will need to work hard with the wider East Coast College team to navigate a clear and steady path to ensure we remain the best college to study in our region.

To improve participation of learners from all parts of our community remains a vital ask, as is attracting students from all walks of life, ages and abilities to the college. We will do this by ensuring we are always offering and delivering relevant courses which provide the best possible life opportunities for each one of our learners.

The college needs to ensure it continues to offer the very best learner experience possible, and with the future opening of the new Adult and University Centre in Great Yarmouth, I believe this will be the time to take it to a new level and a strong first step. Taking more of our current students, as well as new ones, into degree-level courses is something we must do at pace. We also have a once in a generation Great Yarmouth campus redevelopment project and further plans for our Lowestoft campus, so in the years ahead the college is an even better choice for everyone in enhancing the delivery of technical and academic education.

*David Blake* - Chair of Corporation





# STATEMENT FROM THE PRINCIPAL AND CEO



Since East Coast College was first formed, we have travelled significantly. We have created a Team ECC culture, better aligned provision to regional priorities, deepened relationships with employers and civic bodies, stabilised finances and achieved a 'Good' Ofsted validation.

On a day-to-day basis when we do our jobs well, we transform lives. We do this for individuals, we do this for businesses and we do this for our communities. We do it in many different ways and through many different routes and even through different brands – for our many different stakeholders. This makes East Coast College a complex organisation but simple in mission.

We have articulated that our curriculum provides for five key elements:

1. High-quality information, advice and guidance so all students are supported to find their place.
2. All students develop skills and qualifications they need including digitisation and environmental connection.
3. All students are supported to progress positively.
4. All students receive a curriculum that is defined and supported by students, the community and employers.
5. Students are supported in their wellbeing and civic contribution while at college.

We have also endured a pandemic, in Covid-19, which is having lasting effects in communities. We will need to respond as job markets are restructured, businesses find new ways to survive and youth employment becomes more challenging in the context of a substantial cost of living crisis and the erosion of core public services, support and restrictions to development and access to cultural and social capital.

If we cast our eyes over our college history across generations for 140 years we have provided an ever-changing and responsive curriculum reacting to our needs.

This new curriculum will need to respond rapidly to the three key challenges of our generation:

- Post Covid-19 and economic recovery in creating active citizens that are healthy and community orientated.
- The digitisation of industry and the learning agenda.
- Creating a sustainable future for the planet by local action in how we work and learn.

Colleges are the centres of a civic network. There is a necessity to occupy this space for Great Yarmouth and East Suffolk, but also further within our region. Our 'community impact' college will be one which stretches beyond courses and it is an essential, integral, engine of social change – a civic anchor.

The college needs to respond meaningfully to using skills and education as a method of growing social capital and economic prosperity. The college signals how we will respond to local needs such as inequality, social isolation, rising mental health concerns, intolerance and environmental concerns. There is also an opportunity for the community to step closer to the college to provide industrial placements, sponsorship and advocacy.

This plan sets out our purpose and outlines ambitions until 2030 that are both desirable and necessary for our communities to develop talent and grow our communities.

*Paul Padda* - Principal and CEO

**“ TO SURVIVE  
AND THRIVE WITHIN THE  
'NEW NORMAL' WE MUST TAKE A  
PROACTIVE APPROACH TO  
COLLABORATION. ”**



# CELEBRATING OUR STUDENTS





# OUR AMBITIONS BY 2030 WE WILL HAVE...



## EXCEPTIONAL PROVISION

Delivering excellence across all our courses

## 95% STUDENT SATISFACTION

Demonstrating our students receive excellent teaching and learning



## MAINTAINED FINANCIAL HEALTH 'GOOD'

Demonstrating a financially stable College

## INCREASED PARTICIPATION

Enrolled a minimum of 3,000 students aged 16-18.

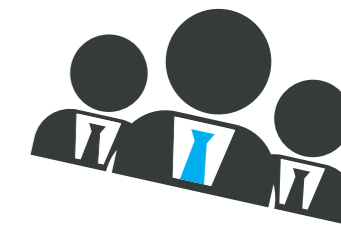
Achieved a minimum of 800 learners participating in apprenticeships

At least 500 students studying higher education and opened a new University Centre at The Place in Great Yarmouth



## ACHIEVED ACCREDITED INCLUSIVE EXCELLENCE LEADER STATUS

Demonstrating our commitment to college staff

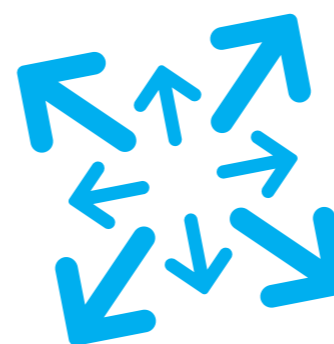


## ACHIEVED A MINIMUM CAPITAL INVESTMENT OF £500,000

Developing new infrastructure to support our new curriculum

## INVESTED £65 MILLION IN OUR PROPERTY

Providing high quality working spaces for all our students and staff (100% category A and B)



## EXPANDED OUR CAMPUSES

With developments including an Eastern Civil Engineering Campus, a new Health Science Centre, The Place - our Great Yarmouth University Campus and Adult Learning Centre with the University of Suffolk, a Clean Energy and Welding Academy at Lowestoft, and a new net zero Centre hosted in the new Great Yarmouth campus rebuild

## ACHIEVED PROGRESS MEASURES IN THE TOP 10% NATIONALLY

Students making outstanding progress from their starting points





# DEVELOPING OUR CURRICULUM



## OUR INTENT

To succeed, the college will offer an evidence-based curriculum in Great Yarmouth and East Suffolk, aligned with both local and national priorities. This will attract and enable more students to study for the benefit of their own learning, our communities and contributing to economic success for the region.

Our curriculum will focus on developing the knowledge, skills and qualifications that students and employers want and need. The aim is to ensure a smooth transition and mapped progression for all students, leading them to further education, higher education, apprenticeships, or high quality employment.

We will invest in curriculum aligned with evidenced need, phasing out courses that no longer serve our communities or employers. This will integrate and include aspects which promote and develop knowledge and skills linked to sustainability and move towards national and regional goals of achieving net zero status. It will also embrace and integrate technological advancements, digitalisation and developing future focused skills including the application of artificial intelligence.

## WE WILL DO THIS BY:

- Developing exceptional curriculum which leads to good jobs or further study in high-demand sectors including health, visitor economy, construction, education, engineering, and clean energy.
- Reviewing and bringing on curriculum and qualifications which lead to further and higher study and good jobs based on evidence of local and regional need.
- Becoming the first-choice college for A Level study at Lowestoft Sixth Form College and creating more academic pathways in Great Yarmouth at Level 3.
- Offering curriculum for those with lower attainment, enabling access to sectors which map well to further study, pre-apprenticeships, apprenticeships, and good jobs.
- Annually reviewing all curriculum to ensure qualification reform and planned qualification changes are adopted where they suit students and employers.
- Offering flexible courses for adults, including adults already in work, enabling continued life-long learning.

- Expanding Levels 4-7 Higher Technical Qualifications, apprenticeships and degrees through University of Suffolk programmes, which have a strong focus on high graduate employment rates.
- Ensuring personal development curriculum provides students with a rich set of experiences that help them develop their talents, interests and how to contribute actively to their communities and society.
- Developing regional centres of specialism, being recognised for excellence in key sectors such as clean energy, healthcare, construction, visitor economy, advanced engineering and net zero curriculum.
- Establishing strong partnerships with employers to co-design and align curriculum with industry needs.
- Improving communications and consultation with key stakeholder including students, community organisations, feeder schools and local authorities to ensure our curriculum matches their needs, ensures growth in the right areas, increases our strong reputation as an anchor institution, and keeps our communities informed.
- Ensuring the curriculum includes the development of knowledge and skills related to sustainability.
- Ensuring the curriculum develops the digital skills needed by students including making appropriate use of digital technologies.
- Actively seeking and attracting new investment into training through strategic projects and VCSE collaborations.

## BY 2030 WE WILL HAVE:

- At least 800 apprentices each year studying pathways based on local and regional need.
- At least 3,000 students aged 16-18 across a range of academic, technical and inclusive programmes.
- Increased adult student participation to £2.2m per year.
- At least 500 FTE students studying higher education at Level 4, 5, 6 and 7.
- At least 600 students studying at the Lowestoft Sixth Form College annually and development of academic programmes at Level 3 in Great Yarmouth.
- Annually recruited and supported over 200 high needs funded students and developed partnerships to annually increase supported internships.
- Developed commercial training turnover to £3m per year.
- Through project work, engaged 2,500 people in activities to improve their work readiness, job-search activity, and continuing education.



# DELIVERING STUDENT SUCCESS



## OUR INTENT

Our aim is to provide an outstanding, dynamic, experiential learning environment, where positive progress and wellbeing is the expectation for all. This environment produces students who flourish by being confident, healthy, safe, resilient, happy and secure in their future prospects.

All students at East Coast College will have access to high quality teaching, learning and assessment and the opportunity for the development of knowledge, skills and experiences that support their personal progression and their wellbeing. High quality learning will be the expectation both online and offline.

We will prepare our students to face and relish the challenges ahead. We will embrace diversity and promote respect and tolerance, helping students fulfil their academic and personal potential and become thinking, questioning and caring citizens of the world.

Students will achieve well and make exceptional progress from their starting points reflected in the achievement of their qualifications, their grades and their progress onto high quality destinations.

## WE WILL DO THIS BY:

- Embracing a culture of reflective practice and improvement, innovation and ambition leading to excellence in teaching, learning and assessment.
- Working collaboratively with community groups, partner providers and employers to ensure a curriculum to support all learners in our local region including:
  1. Employers co-creating and co-delivering content and specialist skills through delivery in areas such as T Levels, work experience, guest speakers and visits.
  2. Partnerships to support the most vulnerable and disadvantaged through our community outreach, external stakeholders and other organisations for students who require additional support to help them thrive and succeed.
  3. Community and third sector organisations that support the health and wellbeing of our students.
- Ensuring that we assist our learners to be emotionally resilient and have the skills to respond to unexpected life changes.

- Developing the digital skills of our staff and students and ensuring that they are not detrimentally affected by digital poverty or a rapidly changing jobs market.
- Creating outstanding learning environments reflecting on feedback and students' choice across the college
- Utilising the best teaching and learning methods for the 21st century to provide high quality learning.
- Providing our students with meaningful work placements that assist in their development.
- Providing our students with opportunities through educational trips and visits to develop their confidence and exposure to different cultures and the wider world.

## BY 2030 WE WILL HAVE:

- 'Exceptional Provision' demonstrated by an Ofsted 'Outstanding' grade for SEND and high needs students and a 'Good' for all other areas.
- Achieved and maintained national and regional respect for our higher education provision as measured through the National Student Survey.
- Achievement rates in the top quartile nationally for all aspects of our provision.
- At least 95% of students will agree that they get excellent teaching and learning as measured through annual internal and external surveys.
- 30% of 16-18 students will progress into high quality apprenticeship programmes.
- 80% of students will leave having achieved Level 3 qualifications and above.
- An annual increase of 10% in the number of students who attain qualifications at Level 4 or above.
- Progress measures which are in the top 10% nationally demonstrating excellent progress from students' starting points.
- Annually, at least 100 students to take part in educational trips abroad helping develop confidence, understanding of other cultures and becoming global citizens.
- Provided all students the opportunity to take part in educational visits to broaden their horizons of work and opportunities beyond the college and their locality which strengthens our position and reputation in relation to the "levelling up" agenda.

“EAST COAST COLLEGE DELIVERS HIGH-QUALITY TECHNICAL AND PROFESSIONAL TEACHING, ENSURING STUDENTS MAKE EXCELLENT PROGRESS RESULTING IN HIGH ACHIEVEMENT RATES AND OUTSTANDING PROGRESSION. BY PROVIDING AN ENVIRONMENT THAT ENABLES LEARNERS TO FLOURISH BY BEING CONFIDENT, HEALTHY, SAFE, EMOTIONALLY RESILIENT, HAPPY AND SECURE IN THEIR FUTURE PROSPECTS.”



# SUPPORTING OUR PEOPLE



## OUR INTENT

The aim of the People and Wellbeing Strategy is to support the college to deliver its ambitions and supports its team with people as a strategic driver of change. Throughout two successive mergers, the college has worked to create a sense of teamship - a collegiate approach that engenders trust and a sense of belonging. We will:

- Continue to work to reduce workload and improve staff wellbeing as a key element of improving the quality of education
- Ensure continuous performance improvement is a key management responsibility
- Develop a flexible pay strategy that makes ECC competitive in the local market place, provides for an annual cost of living increase and increases lecturer pay to an attractive, competitive rate to retain and attract high-quality staff

In this strategy we have the opportunity to build on our successful foundations to continue to grow our own and support our employees to achieve their fullest potential. This phase of our People and Wellbeing Strategy has been designed with four key pillars to take our workforce to the next level. These are to:

- Support our people to be successful
- Improve organisational effectiveness
- Grow for the future
- Develop our culture of inclusion and belonging

## WE WILL DO THIS BY:

- Developing a People and Wellbeing Strategy that promotes and enhances staff recognition schemes.
- Increasing staff engagement by ensuring that staff understand their role and how it supports the college to achieve its strategic aims.
- Embedding our values through everything we do from recruitment to managing performance.

- Continuing to maintain the reduced gender pay gap position.
- Supporting staff development and continue to 'grow our own'.
- Using reliable and meaningful KPI's to promote healthy competition and champion the great and challenge where standards are not met.
- Strengthening the framework for our leaders to manage the workload and wellbeing of their staff.

## BY 2030 WE WILL HAVE:

- Demonstrated high levels of staff satisfaction where 90% of our staff would recommend the college as a place to work or study.
- Reduced our staff sickness absence rate to below the Association of Colleges' average.
- Reduced the college vacancy rate to below 5%.
- Continued on our inclusion journey and achieved Stage 3: Inclusive Excellence Leader status.

Our behaviours set out the success factors that contribute to being a positive member of the ECC community. These indicators of behaviour are not designed to be comprehensive, but provide a clear understanding of what is expected at ECC. Our behaviours are used in recruitment, performance management and development discussions. The Strategic Plan sets out what we intend to achieve, and our behavioural framework sets out how we will work together towards achieving our strategic impacts.





# IMPROVING OUR BUSINESS



## OUR INTENT

Our aim is to improve our business through successful business structures and processes supported by an effective infrastructure, data management and support functions. We will provide students and staff with excellent buildings, facilities, industry standard equipment and a positive environment to work and learn.

We will enable staff and students to operate successfully in a digital environment both on and off campus. We will tackle digital poverty through supporting students with the equipment and skills needed to ensure that no student is excluded.

We will develop business intelligence to inform decision making and reduce costs. Through this strategy we will reduce the college's overall long-term liabilities and provide provision for future investment.

## WE WILL DO THIS BY:

- Embracing sustainability and developing green public spaces across our estates and moving towards being a net zero college.
- Developing a technology strategy that creates leading data management, systems, and AI integration needed to run the college effectively and that supports staff and students to work flexibly.
- Aligning our investments and resources to our strategic priorities to support the development of new curriculum, projects and partnerships.
- Investing in infrastructure to renew, improve and introduce state-of-the-art buildings and resources for specific projects, curriculum and for the benefit of staff and students including:
  1. Development of the Eastern Civil Engineering Campus, new Health Science Centre, Great Yarmouth University Campus with the University of Suffolk, a Clean Energy Hub at Lowestoft, Welding Academies across both campuses and a net zero centre in Great Yarmouth.
  2. Full refurbishment of the Tower block at Lowestoft Campus.
  3. Delivering the university and adult learning centre, The Place in Great Yarmouth, to increase adult participation in education.

- Improving the enrolment process through automation and online enrolment.
- Investing in and optimising our buildings to achieve a sustainable, low carbon estate as an asset for future generations.

## BY 2030 WE WILL HAVE:

- An annually efficient college curriculum, contributing to an annual surplus to enable investment in staff and resources.
- Achieved a minimum annual capital investment of £500,000 in new infrastructure to support the new curriculum.
- Developed a high-quality estate through investment to provide excellent facilities for our students and staff (100% buildings categorised as good or outstanding).
- Maintained an ESFA financial health performance rating of "Good".

“OUR KEY FOCUS IN IMPROVING OUR BUSINESS WILL BE EMBRACING THE DIGITAL REVOLUTION AND RESPONDING TO SUSTAINABILITY ISSUES.”

*Urmilla Rasan* - Deputy Chief Executive



# THE ECC FAMILY

eastcoast  
COLLEGE

eastcoast  
CIVIL ENGINEERING  
& CONSTRUCTION

LOWESTOFT  
SIXTH FORM  
COLLEGE

eastcoast  
APPRENTICESHIPS & TRAINING

eastcoastenergy  
TRAINING ACADEMY

eastcoast  
MARITIME COLLEGE

University  
of Suffolk

  
**EVOLVE**  
TRAINING  
EAST COAST COLLEGE


  
**ECC WELDING**  
ACADEMY

  
The  
Place

**SKILLS  
FOR LIFE  
MULTIPLY**

**APOLLO**  
HEALTH AND SOCIAL CARE

skills  
**CONNECT**  
*the link to your future*

  
**Routes  
to  
Work**



# LOWESTOFT SIXTH FORM COLLEGE



Our sixth form offers a diverse range of subjects from Art through to Science, in A Levels, BTECs and Pre-Level 3 courses.

In 2022/23 the majority of our sixth form A Level students achieved A\*- C grades with particular success in STEM subjects where 91% of A Level students achieved A\*- B grades in Physics and 75% achieved A\* - B grades in Further Maths. Our BTEC students did equally well with a further increase in high grades being awarded.

We have a wide range of progression routes into subjects such as Archaeology, Anthropology, Midwifery, Marine Biology, Sport Science and Forensic Science with a high percentage of students attending highly competitive universities such as Oxford University, Durham University and the University of East Anglia as well as Buckinghamshire New University, Bangor and the University of Suffolk.

We also saw a range of apprenticeships secured including AAT Accountancy apprenticeships at Ensors Chartered Accountants, Lovewell Blake and Cunningham's Accounts, Level 4 apprenticeships with Broadland District Council in Economic Project Development and Policing apprenticeships.



“ ONCE AGAIN, THE STUDENTS OF 2023 HAVE **PROGRESSED ONTO FANTASTIC, DIVERSE DESTINATIONS**. OUR STUDENTS HAVE DEMONSTRATED RESILIENCE AND DETERMINATION, SECURING THEIR ACADEMIC AND VOCATIONAL **ACHIEVEMENTS** ALONGSIDE THE DEVELOPMENT OF SKILLS AND CHARACTER NEEDED FOR THEIR NEXT STEPS. STAFF TAUGHT THIS COHORT WITH **DEDICATION AND EXPERTISE** TO HELP UNLOCK STUDENT POTENTIAL. ”

*Kerry Payne* - Principal of Lowestoft Sixth Form College

# APPRENTICESHIPS AND TRAINING



East Coast College delivers a wide range of apprenticeships to suit all industries and sectors including engineering, construction and trades, business, early years and education and hospitality and catering.

In 2022/23 we had over 650 apprentices and worked with 400 employers resulting in 98% of apprentices gaining permanent employment. Apprenticeships are designed to support a tripartite relationship between the college, employer and apprentice to ensure that the apprentice can make positive progress with knowledge, skills and behaviours.

As regional priorities emerge and sectors adapt to changing times, the college will continue to explore new Apprenticeship Standards as well as supporting wider employer training needs such as diplomas in the workplace.



“ THROUGH **PARTNERSHIPS** WITH **EMPLOYERS**, WE **SUPPORT** APPRENTICES TO **DEVELOP** THEIR KNOWLEDGE, SKILLS AND BEHAVIOURS TO **THRIVE** IN THE **WORKPLACE**. ”

*Rachel Bunn* - Director for Commercial, Projects and Community



# THE UNIVERSITY OF SUFFOLK



In partnership with the University of Suffolk, we offer higher education at both our Great Yarmouth and Lowestoft campuses. In 2023, student satisfaction was unrivalled in Norfolk and Suffolk with positivity scores above the national average in six of the seven areas; 90% of staff make the subject engaging, 91% of staff challenge you to do your best, 93% for marking and assessment, 90% for teaching staff support learning and 96% positivity score for students feeling free to express ideas, opinions and beliefs during their studies. In 2022 we successfully validated four new courses in Forensic Science, Biomedical Science, Visual Art and Crime, Justice and Society.

We have also been working with partners to develop curriculum and facilities for the new university learning centre at The Place in Great Yarmouth. This moves us one step closer to improving access to higher education in Great Yarmouth and the surrounding area and in meeting our vision of raising aspirations and opportunities within the region.



“SUPPORTING THE ECONOMIC AND SOCIAL FUTURE OF OUR STUDENTS AND LOCAL COMMUNITY THROUGH THE PROVISION OF CHALLENGING, ACCESSIBLE AND VOCATIONALLY-RELEVANT HIGHER EDUCATION PROGRAMMES.”

*Kerry Payne* - Assistant Principal Higher Education and Access



# EAST COAST ENERGY TRAINING ACADEMY

East Coast Energy Training Academy (ECETA) works with key sectors and employers to support the region’s clean energy ambitions working across current energy sources including renewables, new nuclear, decommissioning and offshore wind. We provide world-class provision in our state-of-the-art facilities to ensure a suitably qualified and skilled workforce that supports current and future skills needs. The academy also works with key partners to ensure that the breadth of specialist training can be delivered in region, and this includes partnerships with Maersk and local company Hexis.

To ensure that we can meet regional skills needs, East Coast Civil Engineering and Construction Campus was launched in the summer of 2023 and will support development in the civil engineering sector providing opportunities for apprenticeships, short courses and retraining to meet our regional skills needs.

The wider college and the training academy also support STEM activities for local schools and the community. This includes the Athena project, which aims to raise aspirations with young women considering a career in the energy sector, as well as the promotion of a wide variety of events to support awareness of current and future careers.

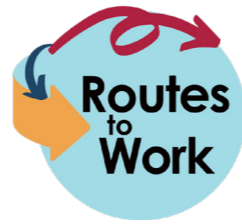


“OUR TRAINING ACADEMY PROVIDES PROGRAMMES TO SUPPORT THE CURRENT AND FUTURE SKILLS NEEDS OF KEY LOCAL SECTORS THROUGH A QUALIFIED AND SKILLED WORKFORCE.”

*Rachel Bunn* - Director for Skills



# COMMUNITY PROJECTS TEAM



Since 2015, the college has worked closely with the voluntary, community and social enterprise sector to design and deliver a range of employment support and training services aimed at people who are disconnected from the labour market.

These partnerships have led to various social and economic impacts, helping people and communities in Norfolk and Suffolk.

From July 2022 to June 2023, this has led to the following achievements:

- 222 people supported by the Inclusive Economy project
- 485 people supported by the Multiply project
- 280 people supported by the VENI project
- 368 people supported by the Skills Connect project
- 607 people supported by the Routes to Work project
- 173 people supported by the Norfolk Community College project
- 191 people supported by the Health and Social Care project

Of those supported, 532 went into education or training, 375 were supported into employment and a total of £2,334,269.87 grant value was provided through all of the projects combined.

Building on East Coast College's experience of working across sectors with a variety of providers, the Apollo health and social care project was also launched in March 2023.

By collaborating with key stakeholders across the health and social care system, the Apollo project is piloting a new workforce programme to tackle key health and social care issues like recruitment, retention and staff development across the East of England.

“THE COLLEGE WORKS CLOSELY WITH THE LOCAL VOLUNTARY, COMMUNITY AND SOCIAL ENTERPRISE SECTORS TO ENSURE THAT THEY ARE NOT ONLY SUPPORTED TO UNDERTAKE THE BREADTH OF COMMUNITY WORK, BUT TO ALSO SUPPORT COLLABORATION WITH POSSIBLE FUNDING STREAMS FOR NEW REGIONAL PROJECTS.”

*Stuart Jennings* - Curriculum Manager Adult Skills and Projects





# WE OPERATE A POLICY OF OPENNESS AND TRANSPARENCY IN ALL OF OUR ACTIVITIES.

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Further information about the college is freely available from the following sources:

- Information on governance can be found on our website at [www.eastcoast.ac.uk/governance](http://www.eastcoast.ac.uk/governance)
- The college's published annual report and consolidated financial statements can be found at: [www.eastcoast.ac.uk/about-us/corporation-governors/financial](http://www.eastcoast.ac.uk/about-us/corporation-governors/financial)
- Our equality policy can be found on our website at [www.eastcoast.ac.uk/college-literature](http://www.eastcoast.ac.uk/college-literature)
- View a full range of courses across all our campuses and apply online today at [www.eastcoast.ac.uk](http://www.eastcoast.ac.uk)  
[www.lowestoftsfc.ac.uk](http://www.lowestoftsfc.ac.uk)  
[www.eastcoasttrainingacademy.co.uk](http://www.eastcoasttrainingacademy.co.uk)