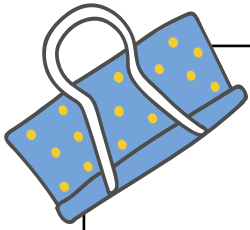


PARENT AND CAREER NEWSLETTER

●●● NOVEMBER/DECEMBER 2024 ●●●



WELCOME!

Welcome to the first newsletter of 2025!

As we step into a new year, we're excited to reflect on the incredible achievements from the end of last term and look ahead to the opportunities that await.

Highlights include the annual World Travel Market trip to London, where our Travel and Tourism and Air Cabin Crew students had a great experience, as well as an important project by our Graphic Design students who worked with Suffolk Constabulary to raise awareness for County Lines.

We also celebrated some wonderful success stories, including students who won awards, as a college, we are incredibly proud.

We hope you enjoy reading about these achievements, and we look forward to seeing what 2025 brings!

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WORLD TRAVEL MARKET



In November, students from Travel and Tourism and Air Cabin Crew visited the annual World Travel Market at London Excel. The event was the biggest gathering of travel professionals worldwide and exposed our learners to the depth and breadth of this exciting, vibrant and growing industry.

Learners could visit and speak with various airlines, destination management companies, tourist boards, activity suppliers, hoteliers, technology companies and tour operators. Whilst at the event, they were able to explore the size of the industry, soak up the culture through learning traditional dances, sampling cultural foods, using VR headsets, explore immersive rooms and embrace the colourfulness and vibrancy of the multi-cultural event.

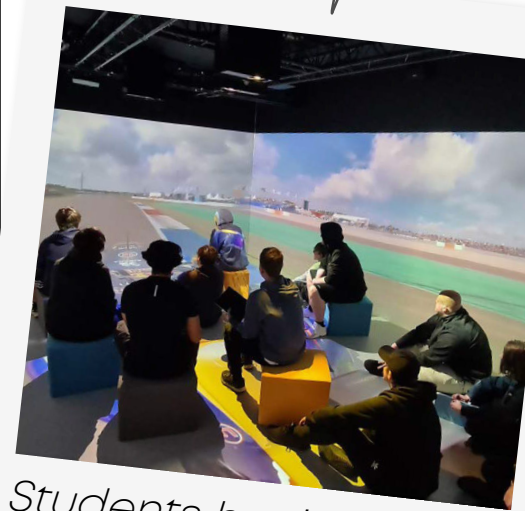
Part of the day involved travelling over to the O2 using the cable cars across the Thames to see one of London's largest entertainment venues, which will support future assessments.

The event was inspirational for all of our learners, they were able to learn about many new destinations and job roles within the industry.

IGLOO IMMERSIVE CLASSROOM

Recently, our Level 3 Motor Vehicle students became the first to experience a full lesson in our new immersive classroom, called The Igloo.

Feedback from both the lecturer and students has been overwhelmingly positive. Students shared that they loved the interactivity, found the experience highly engaging, and appreciated the fresh and dynamic approach it brought compared to a standard classroom setting. Lecturer Simon Hands remarked on how the immersive environment enhanced student focus and participation, making it an innovative and enjoyable learning experience for all.



Students having their lesson in the Igloo

ANGLIA RUSKIN UNIVERSITY TRIP

Recently, our Level 3 Year 1 Animal Management students visited Anglia Ruskin University in Cambridge, where they had the opportunity to learn about life at university, including finance. They also had the chance to learn about animal degree courses, participate in lab practicals, listen to case studies about conservation and sustainability in Madagascar, and explore the uses of camera traps to support wildlife and biodiversity.

This trip was funded by Neaco.



Students participating in lab practicals at Anglia Ruskin University

COUNTY LINES CAMPAIGN



We had the pleasure of welcoming PC Chris Beavers, who provided valuable feedback on our students' County Lines awareness campaign projects.

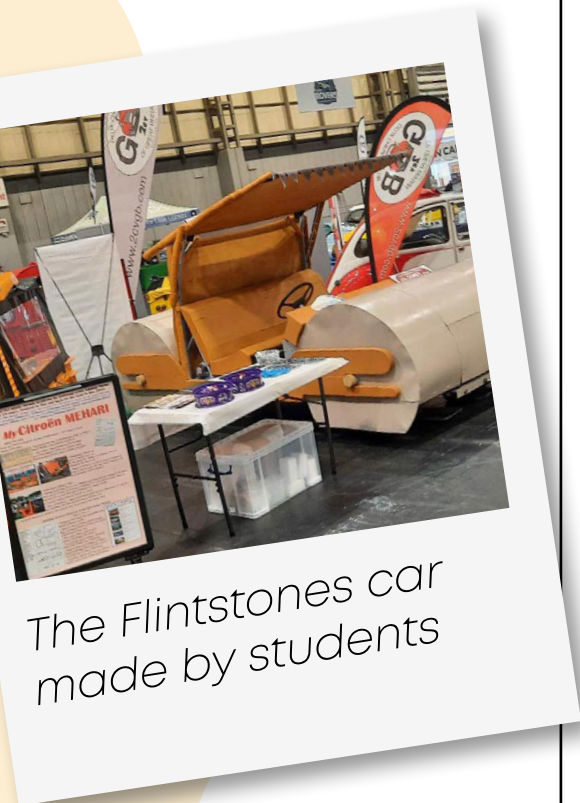
Our Level 3 Extended Diploma Graphic Design students collaborated with Suffolk Constabulary to create impactful campaigns aimed at raising awareness about County Lines. Through in-depth research, case studies, and personal storytelling, the students identified target audiences that resonated with them to develop their concepts and refine their designs.

PC Beavers remarked on the unique perspective of “youth designing for youth,” commending the students for creating compelling and informative designs tailored to their selected audience.

Out of more than 30 submissions, one student's work stood out to PC Beavers for its strong visual and informative impact. Finley Wicks (work pictured) designed a campaign targeted at multiple audiences, utilising bold typography, striking monochromatic elements, and clean visuals to effectively communicate the powerful messages.

All of the student outcomes are now under review by a Suffolk Police Sergeant and will be shared with the Constabulary's graphic design team for use on their website.

CLASSIC MOTOR SHOW



The Flintstones car made by students

Our Engineering, Welding and Automotive team took our Flintstones car to the NEC for the Classic Motor Show.

The show was held across three days and spanned across six halls of the NEC. Our Flintstone car was on display alongside hundreds of classic cars, including Aston Martins, Ferrari and many more.

The car was handmade by our students from 2021 to 2022, with some improvements having been made since. It was a great opportunity to showcase all their hard work. Our Flintstones car was based on a Citroen 2CV running gear, engine and gearbox. The car got lots of interest with visitors sitting in it to have their photo taken.

AFTERNOON TEA

Our Cabin Crew and the Professional Cookery and AYV Kitchen services students collaborated to provide a beautiful afternoon tea service in the East Restaurant. The customers commented on how tasty the food was and on the fantastic customer service.

These events are invaluable for our students' pathway to industry. All the students have done amazingly well.



Students hosting afternoon tea at East Restaurant

MEDIA MAKE-UP FAIRGROUND FRIGHTS

We are thrilled to share the incredible work our Media Make-up students accomplished during the recent Fairground Frights event at Great Yarmouth Pleasure Beach. Tasked with transforming over 40 scare characters each night, our students took charge of makeup and special effects, showcasing their skills and dedication once again for Great Yarmouth Pleasure Beach.

Over the six action-packed nights, students rose to the occasion demonstrating professionalism, speed and outstanding organisation, receiving very positive feedback from the event team and guests alike.

A special thank you to Aaron Jones for his continued trust in our students to support Fairground Frights. His faith in our students' talents is truly appreciated and empowering. We also extend our heartfelt gratitude to Ben, Jade, and Sarah for their unwavering support and vision. Their guidance and enthusiasm made a lasting impact on our students, fostering growth, creativity, and invaluable networking opportunities.

Congratulations to all involved for bringing frightful magic to life! Here's to many more years of collaboration and creativity at Great Yarmouth Pleasure Beach.



APOLLO BUSINESS BREAKFAST



The Apollo team held their Care Start Business Breakfast with local employers and their Apollo participants at Lowestoft Sixth Form.

This was a great opportunity as part of the course for participants to learn more about available job vacancies within the Health and Social Care sector across Norfolk and Suffolk.

All of Apollo's courses include this event, which enables direct employment opportunities once the course has been completed. If you would like to sign up for our next course, please drop us a line at apolloenquiries@eastcoast.ac.uk.

STARLIGHT EXPRESS



Our Performing Arts students recently visited the Troubadour Wembley to watch the Starlight Express. One of the attending staff members had a friend involved in the production, providing students with a unique opportunity to experience a professional setting and gain inspiration for pursuing careers in production in London.

NATIONAL LITERACY TRUST VISIT

Recently, we had a visit from Rhiannon, a local representative from the National Literacy Trust. She came in to speak to year one and two T-level Early Years Educator students. Students and Rhiannon are working together on a long-term project to support and encourage families and children to develop a love of reading. Students engaged in several activities, as well as looking at local statistics and how they can make a difference whilst on work placement.



Student's getting involved in the activity

GOLD MEDAL WINNER



Freya with her gold medal at the World Skills UK Finals

Congratulations to Freya Hills on her incredible achievement at the World Skills UK Finals held in Manchester, winning Gold!

Competing against over 350 competitors in the regional heats held in Oxford earlier in the year, Freya went on to be one of the top 8 highest scorers to compete in the UK finals.

To win Gold is truly impressive and is a testament to her skill and dedication.

Freya performed beauty tasks under strict conditions in front of judges and spectators and went on to win Gold!

A massive congratulations from everyone at East Coast College!

POLICING AND UPS SELF-DEFENCE TRAINING



Our Year 2 Policing and Level 2 UPS students had the incredible opportunity to participate in practical training sessions focused on unarmed defence. The sessions were conducted by expert tutors from the renowned Phoenix Karate School.

Students engaged in hands-on learning, acquiring essential life skills and self-defence tactics. These skills are crucial for their future careers and valuable for personal safety and confidence. The training included a variety of techniques designed to help students protect themselves in real-world situations.

The atmosphere during the training was vibrant and energetic, with students thoroughly enjoying the experience. It was a perfect blend of fun and learning, making the sessions memorable and impactful.

We are proud of our students for their dedication and enthusiasm, and we extend our heartfelt thanks to the Phoenix Karate School for their invaluable contribution to our programme. This experience has undoubtedly equipped our students with skills that will serve them well in their future endeavours.

COOKERY GUEST SPEAKER

Recently, we welcomed Peter Clarke – Executive Chef at the Imperial Hotel Great Yarmouth over to demonstrate some Modern Cookery to our Level 2 Professional Cookery at Lowestoft.

Learners were able to ask Peter questions regarding the industry and his career. They also watched Peter fillet a cod whilst he explained the correct way to prepare it.

The demonstration involved Peter cooking cod with broccoli textures, fondant potatoes, herb butter sauce with mussels, followed by a mint chocolate fondant with honeycomb and cream.

A big thank you to Peter for giving up his time to deliver a great demonstration for our learners.



Cookery guest speaker giving a demonstration

AUTOMOTIVE HELLA TRIP

Recently, our Level 3 Automotive apprentices and full-time students from our Lowestoft campus visited HELLA in Banbury! Our students had hands-on experience with ADAS calibration, a live demonstration of macsRemote and an inside look at the diverse range of jobs HELLA handle daily.

HELLA showcased the significance of original equipment (OE) products and fit-first-time solutions, alongside their diagnostic and ADAS calibration tools. This was a fantastic trip for our students to get a first-hand insight into this ever-developing industry.



Our Students visiting HELLA

LONDON NEACO TRIP



Our Level 3 and 4 Foundation Art and Design, Media Makeup and Digital Design students spent a few days in London.

Their first stop on the trip was the Tate Modern. While exploring the Tate, they encountered many wonderful pieces from artists such as David Hockney, Paula Rego, and Andy Warhol. The group managed a quick visit to the Globe Theatre before returning to the hostel for dinner.

The next day, the group set off for the Natural History Museum.

After that, they headed to the National Gallery and the National Portrait Gallery, where they studied artworks by both historical and contemporary artists like Vermeer, Cézanne, Rembrandt, and Van Gogh. Later, some of the group dashed off for an impromptu visit to see *The Lion King*.

On the final day of the trip the group visited Leicester Square and Chinatown, and afterwards, they enjoyed a guided tour of Central Saint Martins to inspire students to think about different universities. The campus was filled with impressive facilities and bustling with students, creating a tangible energy in the air. This trip was made possible by the NEACO project.

YOUTH BUILDER OF THE YEAR RUNNER-UP



Jasmine with her award and tutor

We are proud to share that our Brickwork apprentice, Jasmine Antonellou, achieved runner-up in the 14-18 category at the Youth Build Young Builder of the Year Awards 2024! Jasmine was joined by her tutor, Dave Newell, Jo Ruggles, who is the training manager at Lovell Construction and Tommy Salmon, who is a site manager for Lovell at the House of Commons. Jasmine previously completed her NVQ Level 1 in bricklaying in just eight months and is currently undertaking her apprenticeship with us and Lovell. This award recognises young individuals who have overcome significant challenges to achieve success in training or securing employment within the construction industry.

This is a fantastic achievement. A massive congratulations to Jasmine from everyone at East Coast College!

FOUNDATION FUNRAISING

Well one to Foundation and Progression for collaborating for Children with fun activities. Thank you to everyone who support the fundraising efforts of the students on Thursday 14 November.

Thanks to your generosity, they raised £104.70 for Children in Need.



Our Foundation students fundraising for Children in need

CAREERS

At East Coast College, we have a dedicated Careers team to support every student in planning and preparing for their future. As a team, we provide the following;

- One-to-one career guidance to help students identify their interests and goals
- Assistance with applications for jobs, apprenticeships, and university
- Workshops and resources on CV writing, interview skills, and general career management

We're here to help every student take the next step confidently, whether they are exploring options or have a clear plan in mind.

If you have any questions about your young person's future, please do not hesitate to contact us directly at careers@eastcoast.ac.uk.

University

It's been a busy term for university applications, and it's great to see so many students enthusiastic about higher education. However, the application deadline is fast approaching, and while the official UCAS deadline is the 29th January 2025, we encourage all students to submit their applications as soon as they're ready. Universities are being reasonably quick, with offers coming in already, and a few students have already had or got interviews booked this side of Christmas for courses which require them (e.g. healthcare/auditions for performing arts, etc). If your young person is late in making an application, the option of university remains on the table until September/October 2025, and we are happy to support students with late applications and through the clearing process.

If students are still unsure of their choices, or even for first-year students who are keen to look into their options, a list of university open days can be found [HERE](#).

CAREERS

Open days are exciting, but they will understand that they can feel overwhelming. If you're not able to/don't want to go on a busy day, reach out to the admissions teams of each university. Many will accommodate tours with student ambassadors on a 1:1 basis if needed. We have already had multiple sessions from universities such as UEA, Lincoln, UoS and Anglia Ruskin across all campuses.

On 7th March 2025, we are excited to partner with East Suffolk Council and MENTA to bring students an engaging and informative Careers event designed to empower them with the knowledge and confidence to make informed decisions about their future, whether it's continuing education, starting apprenticeships, or entering the workforce.

The event will give students a great opportunity to:

- Interact with local and national employers across a wide variety of industries.
- Gain insights into the skills and qualifications needed for different career paths.
- Explore apprenticeships, college courses, and alternative education options.
- Attend interactive workshops on CV writing, interview skills, and career planning.

This will be held at the Lowestoft College and Sixth Form. Transport will be provided to students from the Great Yarmouth campus.



CAREERS

Useful Sources of Information

If a student is looking at going on to do an apprenticeship, there are many places to look. For more resources to support parents/careers, explore what apprenticeships look like in 2025 with [Amazing Apprenticeships](#)

[Anglian Water](#) will be launching their latest recruitment drive for over 60 apprentices in January 2025.

Sustainability Careers: explore what a 'green' career means and what options are there that offer a secure future for young people both in their careers and also in addressing some of the more pressing issues around sustainability and renewable industries at [Green Careers Hub](#).

University Guidance: [UCAS](#) is a one-stop shop for university information, application support and all things apprenticeships, including live vacancies

Local Opportunities: [icanbea...](#) is a free resource for finding local jobs, apprenticeships, courses and employers in Norfolk and Suffolk.

Careers Pilot: explore your career options and find courses and jobs in the UK.



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