



EAST COAST COLLEGE

Accountability Statement 2024/25

www.eastcoast.ac.uk/college-literature/





Welcome to our Accountability Statement 2024/25 which sets out our college’s place, achievements and objectives for the year.

Our College

East Coast College values...

- Aspirational – Being supportive, exploring potential and challenging ourselves daily.
- Respectful – Acting with compassion, being inclusive, and welcoming others in our learning community and to our environment.
- Professional – Putting team first, acting with integrity, developing our expertise and having a focused work ethic.
- Successful – Determining our ambition, achieving excellence and continually raising standards.

These drive our commitment to delivering high-quality learning programmes that transform individuals and build strong communities through education.

East Coast College (ECC) was formed in April 2017 following the merger of Lowestoft and Great Yarmouth Further Education Colleges. Lowestoft Sixth Form College (L6FC) joined in August 2018.

A Strategic Plan 2020-2030 “Growing Talent. Building Communities” is in place. This was developed by the Board in conjunction with the Senior Team and sets out how our purpose, to transform individuals and build communities through education, will be achieved.

We have reviewed the alignment of our education and training with local needs. Our curriculum is designed from the outset to be responsive and well-aligned with the skills students need to secure good jobs and careers, contributing to regional economic growth. This is set out in our Statutory Curriculum Review 2023/24.

Senior Leadership



Paul Padda
Principal and CEO

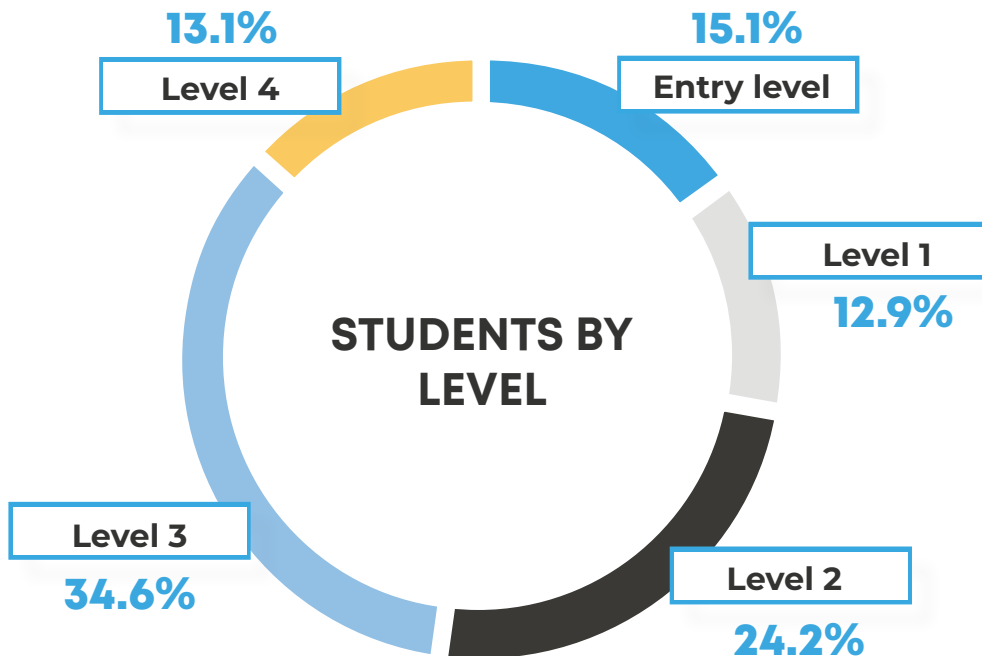
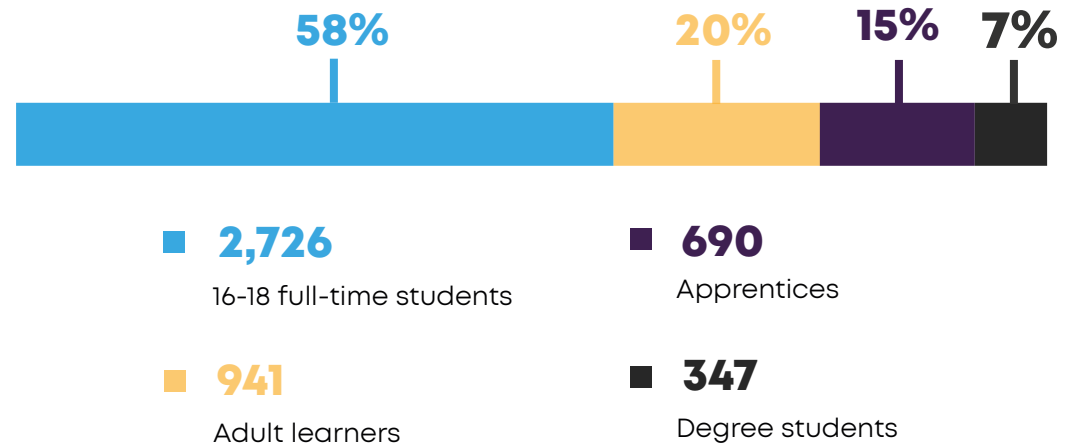


David Blake
Chair



Our Students

Our provision is set across three campuses during 2023/24 this totalled **4,704 students**.



Our students are supported by outstanding partnerships with specialist organisations and employers. Local and national employers attend events, run information stands, offer work experience and run forums.

Our Students have helped define and shape local health services, served as mental health ambassadors, given their time and energy to volunteering and social action and made a real difference in their community.

Student Achievements and Success in 2023/24



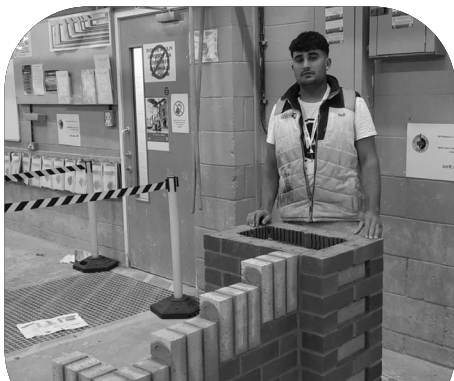
Students took part in a leadership Academy with Unloc. They attended sessions from leaders about their journeys and presented their projects to the FE commissioner.



Fifteen students were selected to attend our new Engineering Skills Bootcamp.



Hairdressing students received a cutting tutorial from celebrity hair stylist, Andrew Barton.



One of our Brickwork students achieved second place in the regional Guild of Bricklayers senior section.



Our Fashion and Textiles students received a workshop from Diane Self where the students explored the ethical aspects of the fashion industry.



Our ECITB Level 2 Engineering students participated in the Southern North Sea Conference and gave a presentation on their course.

Turing Scheme 2023/24

In 2023/24 our students had some amazing opportunities to travel the globe, all thanks to the Turing Scheme. See below the selection of destinations they visited to increase their educational knowledge.



Our Animal Care students visited South Africa



Our Automotive students visited Germany



Our Travel and Tourism students visited Vietnam

Our Childcare students visited New Zealand



Our Health and Social Care students visited Hungary

Good For Me, Good For FE 2023/24

Staff and students donated over 1,090 items, raised £6,855 and took part in over 4,100 social hours as part of the Good For Me, Good For FE campaign.



Our Connect to Employability and Progression students helped to restore the Great Yarmouth Hippodrome Circus clown car!



Project Search students supported the Royal British Legion Poppy Appeal.



Our Level 3 Animal Management students took part in a beach clean in Great Yarmouth as part of an initiative by the Sea Life Centre.



The Grow and Mow Foundation students planted 100 trees at Gunton Woods Burial Grounds.



Our students supported a veteran coffee morning at the James Paget University Hospital.



Progression to Employment students attended The Lawns residential home to deliver bingo sessions to residents.

Our Development

Great Yarmouth campus rebuild project

The Department for Education is funding a multi-million pound major transformation project at the college's Great Yarmouth campus as part of the FE Capital Transformation Fund. This will transform the Suffolk Road college to create a modern, multi-million-pound campus due to open in 2026/27.

A fly-through of this amazing development for our community can be seen here: [East Coast College campus rebuild](#)



The Place

East Coast College is a leading partner in a project to develop a new Library, Learning and University Centre in Great Yarmouth town centre. The centre, which will be known as The Place. The ambition is to create a unique environment where local people can take their first steps into learning, engage with the wider community offer of the library, receive support from selected partners, or continue their learning journey into further and higher education with a combination of skills programmes. The project will cost £18m in total with East Coast College and the University of Suffolk contributing £3.5m, Norfolk County Council providing £2m to support the relocation of the library and £12.5m coming from the government via Great Yarmouth's Town Deal programme and the Future High Streets Fund.





Our Development

Civil Centre

A new Civil Engineering and Construction Centre is being developed at Lound, which is located between East Coast College's Lowestoft and Great Yarmouth Campuses. The centre will offer a variety of courses including civil engineering sector as well as commercial courses to aid employment and the diversity of site skills. The campus will provide training for regional infrastructure projects and work in partnership with tier-one contractors and supply chains to ensure a regional skills base.

T Levels

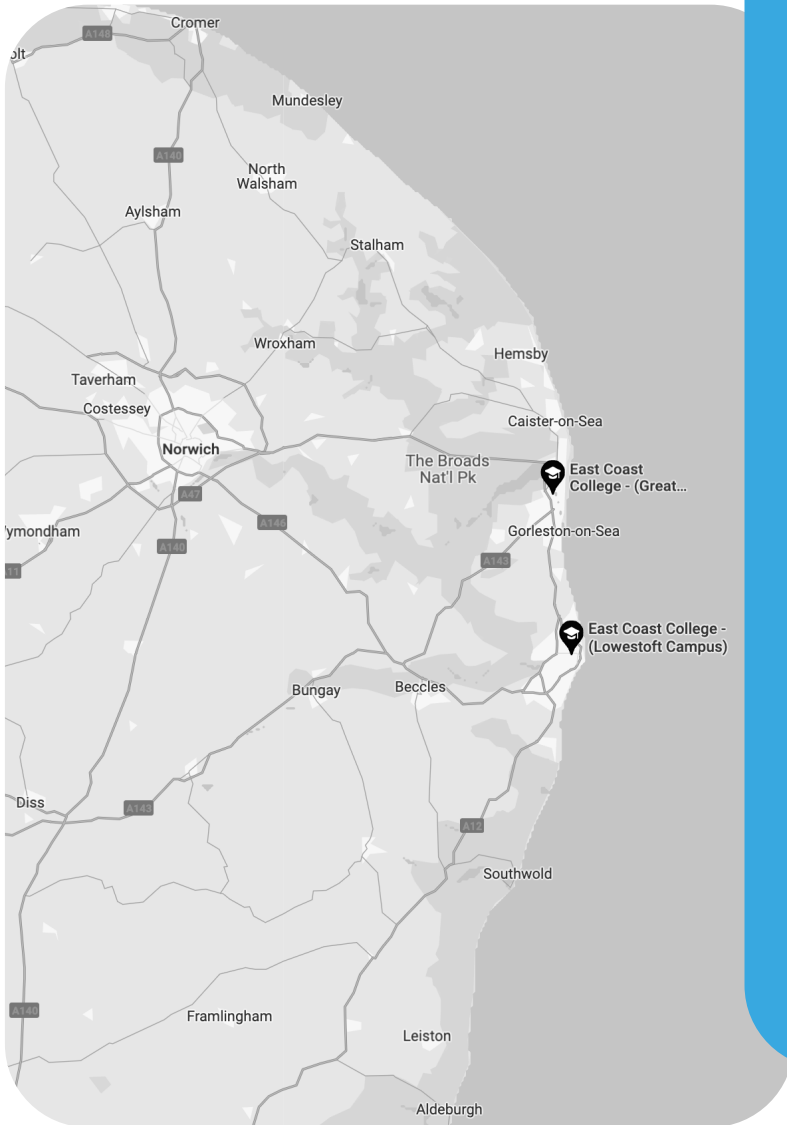
T Levels launched at East Coast College in September 2022. The college launched T Levels in:

- Health
- Education and Childcare
- Maintenance, Installation, Repair for Engineering and Manufacturing

This included the creation of new T Level facilities, including The Hive, a simulated learning environment both inside and out which allows students to immerse themselves in learning and connect theory to practice and a Clinical Skills Suite to provide a realistic working hospital and laboratory environment. Further T Level investment will see our Lowestoft campus developed.



Our Area



East Coast College spans two counties, Norfolk and Suffolk, strategically positioned in an area renowned for its access to some of the world's largest offshore wind farms.

With campuses in Lowestoft and Great Yarmouth, the college serves coastal communities with a combined population of approximately 170,000 people.

We play a vital role in providing education and training to a rural and remote catchment area, extending from North Walsham in the north to Southwold and Halesworth in the south.

People in Great Yarmouth, Lowestoft, and East Suffolk face more significant challenges compared to the national average. The limited road infrastructure and public transport routes result in longer travel distances for learning or work. There are no motorways in the area and the public transport networks and geography makes travel challenging, despite short distances.

Our role is further underscored by the significant deprivation within the communities we serve. Great Yarmouth ranks in the UK's top 10% most deprived areas, highlighting the college's responsibility in addressing socio-economic challenges such as low educational attainment, limited job opportunities and mental health issues. These factors lead to limited career opportunities and a cycle of low-level jobs, hindering economic growth and community cohesion in the area.

Many of our students and apprentices come from families with incomes below the national average. In Lowestoft, 25.5% of families have incomes below the national average, compared to the Suffolk average of 13.6%. In Great Yarmouth, 21.2% of families have incomes lower than the national average, with the Norfolk average being 10.9%. We are committed to providing skills and education to individuals from low-income families, empowering them to overcome financial constraints, and prioritising necessary support to help people thrive and succeed while learning.

In East Norfolk and Suffolk, there are regional disparities that have an impact on economic growth and shared prosperity, which is reflected in below-average 'Gross Value Added' (GVA) productivity rates. GVA is considered a useful metric for understanding regional economic productivity and growth.

East Suffolk has experienced a recent decline despite its historical productivity performance, while Great Yarmouth faces significant challenges, having one of the lowest GVA outputs in the region. We aim to contribute to narrowing the GVA gap, leading to better-paid jobs and greater opportunities for the people in our region.

Our Region's Priorities

Agriculture

Enhancing skills for the agri-food sector to support leading research focused on global food and health.

Clean Energy

Equipping people with skills that support the renewable energy sector, for example, wind, nuclear and hydrogen.

Construction

Expanding access to training in the construction sector to meet demand from people and employers.

Business and Enterprise Skills

Build skills in relation to, self-employment, customer service and general business support skills.

Digital Skills

Greater proficiency and application of IT and digital skills across various sectors and occupations.

Engineering and Advanced Manufacturing

Skills encompassing robotics and AI expertise to meet the evolving technological needs in the industry.

ESOL

Community-based learning for individuals with English as a foreign language or those facing rural challenges.

Green Skills

Green skills and apprenticeship opportunities supporting a sustainable future and the road to net zero.

Leadership and Management

Skills enabling businesses to respond to future economic opportunities, to be innovative and raise productivity.

Marine and Maritime

Maritime heritage in East Suffolk necessitates skills aligning to its preservation and promotion.

Ports and Logistics

Freeports in the region demand skills in ports and logistics facilitating the import and export of goods.

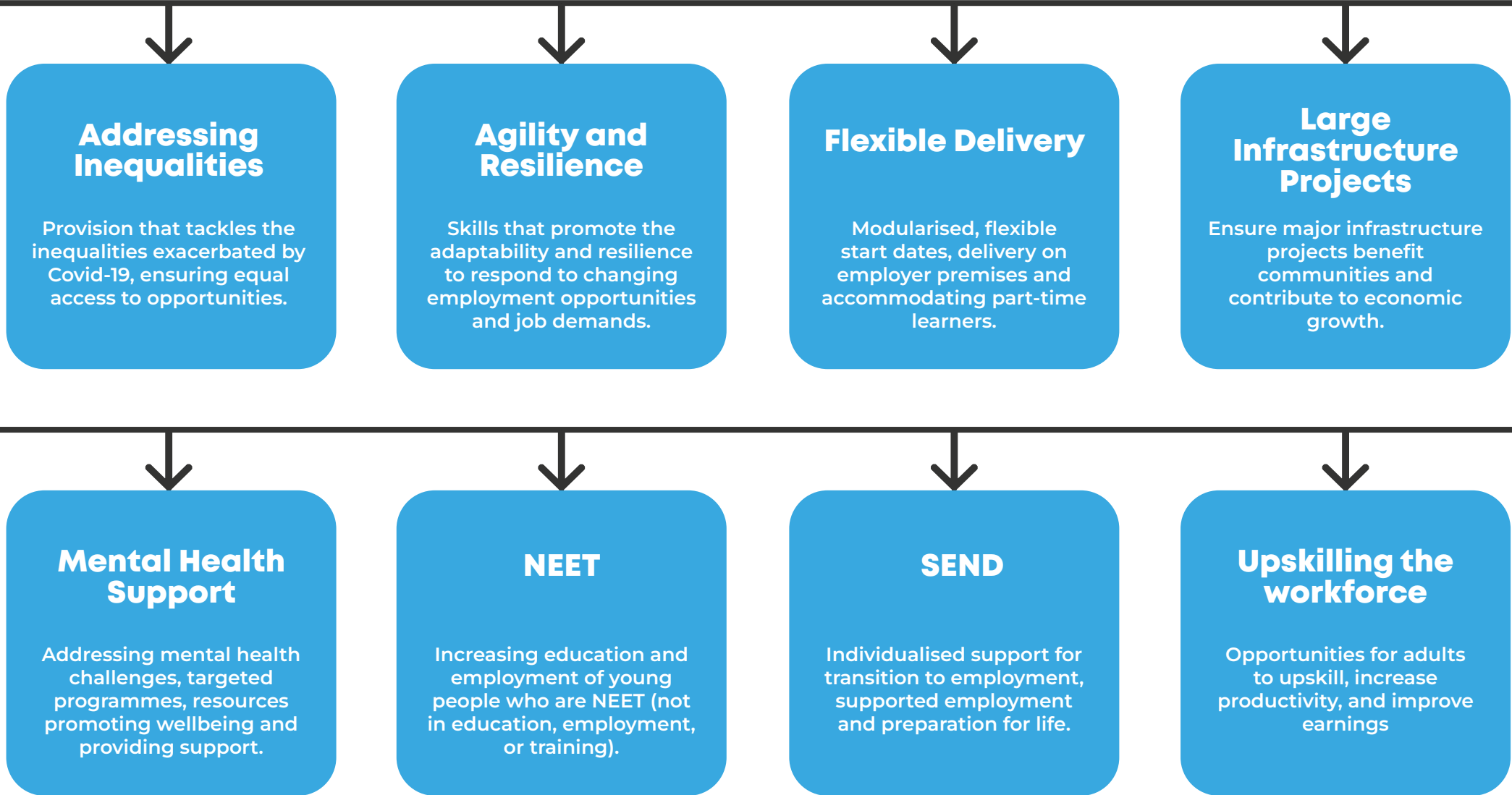
STEM Skills

Science, technology, engineering and mathematics (STEM) for digital, life sciences and engineering sectors.

Tourism Visitor Economy

Skills to support the rich visitor economy and local cultural heritage, including those already in work.

Norfolk and Suffolk Aligned Priority Skills Themes



Our College Priorities



Clean Energy

Focus driven by local opportunities and strong relationships with employers and industry stakeholders in the wind, nuclear and hydrogen sectors enabling students to progress to skilled sustainable employment or to progress in their careers.



Specialist Education

Working with employers, prioritising skills development and workforce integration for learners with special needs, expanding support internships and supported employment programmes. Enabling learners to develop valuable work skills and thrive at work.



Health Care

Strong relationships with the health and social care sector including the James Paget University Hospital and Norfolk and Waveney Integrated Care System, providing opportunities for SEND students, T Level students and career of choice for Access students.

Our College Priorities



Construction and Engineering

The region is home to nationally important infrastructure projects, including a nuclear power station and Felixstowe free port. Our Lound Civil Engineering and Construction campus focuses on meeting industry needs and training, education and 'upskilling' the workforce.

Engineering and Advanced Manufacturing

Supporting a diverse range of employers, industry stakeholders and large food manufacturers in order to support micro employers. This provides career opportunities for welding, T Level students, and ECITB scholarships, helping them progress to sustained local careers.



Visitor Economy and Tourism

Collaborating with employers, co-creating sustainable, long-term jobs and careers and upskilling the existing workforce. Creating more diverse career aspirations e.g. cultural heritage, marketing and public relations, by supporting growth and opportunities in these sectors.

Our College Priorities

Our Civil Engineering and Construction campus in Lound serves as a valuable facility for delivering skills training in the civil engineering and construction sectors in the region.

We have developed a 'Welding Centre of Excellence' and additional welding facilities at the Lowestoft campus to meet the urgent demand for welders in the area.

We have actively built relationships with tier-1 contractors for the Sizewell C project and developed school liaison activities to connect young people with long-term career opportunities arising from the project.

Our involvement in clean energy initiatives underscores our commitment to promoting sustainable economic growth and addressing environmental concerns. By adopting a more inclusive and environmentally-focused approach to economic prosperity, we aim to ensure a balanced and resilient future for East Norfolk and East Suffolk.



Skills Priorities Summary

	National	LISP	Norfolk	Suffolk	ECC
Agri-Food and Agri-Tech	✓	✓		✓	
Clean Energy	✓			✓	✓
Construction	✓		✓	✓	✓
Digital and Technology	✓	✓	✓	✓	✓
Engineering, Science and Maths	✓		✓		
Manufacturing	✓				✓
Haulage and Logistics	✓				
Health and Social Care	✓		✓	✓	✓
Visitor Economy, Tourism and Culture	✓				✓

Our Partnerships and Employers

Our college embraces collaboration and partnerships, working closely with industry stakeholders and the local community to ensure students acquire the necessary skills for the evolving job market. By addressing local employment and skills gaps, we empower students to achieve their career aspirations whilst contributing to community needs and driving regional economic growth.

As part of the New Anglia College Group, East Coast College Governors, and senior leaders led a curriculum workshop that facilitated collaboration with their counterparts from other colleges. All colleges came together to discuss the breadth of provision across the region, identifying gaps and shared challenges. The colleges made commitments to collaborate on areas of focus (illustrated below).



Progression Opportunities



Information, Advice and Guidance



Green Skills



Competitions



Under Represented Curriculum



Inspirational and Aspirational Curriculum



Bootcamps



Health Education



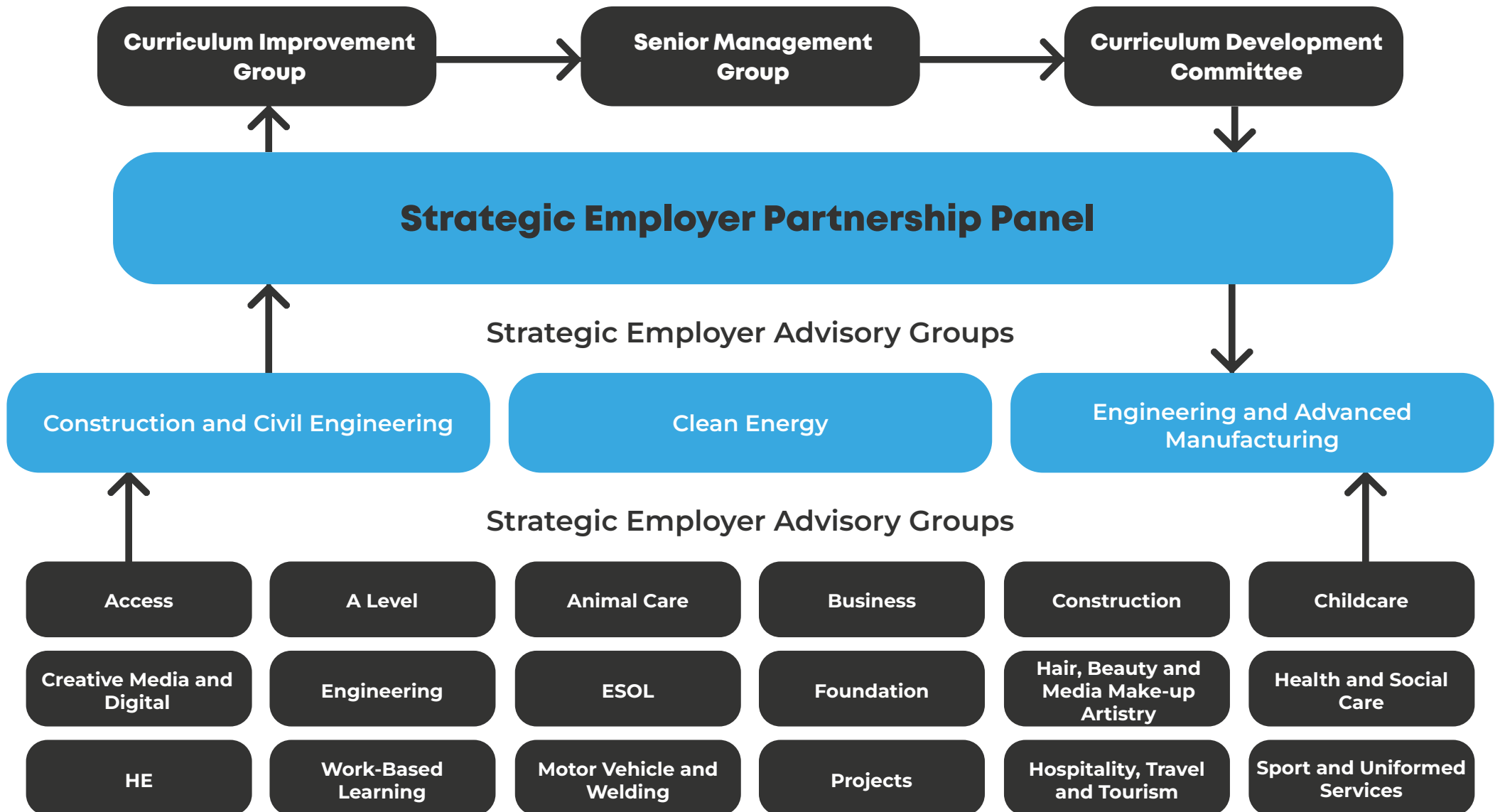
Agriculture



Staffing

Our Employers

Building strong partnerships with local employers and stakeholders is prioritised, leading to the development and delivery of a responsive, diverse curriculum. In 2023/24 we engaged with our employers through:



Our Curriculum Review Objectives

Informed by the Curriculum Review, we have revised our strategic objectives to ensure we deliver a dynamic, inclusive and responsive curriculum that meets local skills needs and the aspirations of all our students.

Our Strategic Objectives:

Increase Adult Participation

Increase by 15% within the next 12 months. To achieve this we will expand our range of flexible learning programmes, implement a refreshed adult strategy, and introduce 'Step into' programmes that provide accessible and diverse options for adult learners.

Introduction of New Courses and Apprenticeships

Introduce a minimum of 10 new courses and apprenticeship standards in 2024. Including courses at Levels 4/5 in priority sectors (Higher Technical Qualifications-HTQs) and a variety of other courses to meet the diverse needs of our students. Through these additions, we aim to achieve a 5% increase in enrolments.

Increase Green Qualifications

Supporting the transition to a zero-carbon future and the development of skills for green jobs and careers, we will increase the inclusion of green unit qualifications by 20%. This will ensure that learners acquire the knowledge and skills necessary for future jobs that address climate change.

Our Strategic Objectives:

Broader Development of Industry-Relevant Digital Skills

We will collaborate with employers to integrate the most industry-relevant digital skills into our curriculum. This will enable our learners to develop the digital competencies needed in today's job market.

Mitigate the Impact of Qualification Reform

In light of the qualification reform for 16 to 18-year-olds and the defunding of present qualifications, we will take proactive measures to mitigate the impact on our provision through robust curriculum planning. We will review and adapt our provision to ensure continuity and provide alternative pathways for learners affected by these changes in a timely manner.

Broader Diverse Provision To Meet Individual Needs

Broadening provision for more young people who are not in Employment, Education, or Training (NEET) and learners with social, emotional, and mental health (SEMH) needs. Collaborating with schools and local authorities, engaging in subcontracted arrangements where necessary to establish appropriate provisions. This included delivering progression opportunities and mapped pathways for unaccompanied asylum seekers, ensuring inclusive opportunities for all.

Grow Supported Internships and Supported Employment Programmes

Expanding supported internships for learners with special educational needs, from eight to 16 in the next academic year. Additionally increasing supported employment programmes from one to three providing targeted support pathways to employment for learners facing barriers.

Our Three Year Curriculum Plan

Our strategic objectives will be delivered for our 16 to 18-year-old students through our three year curriculum plan.

16 to 18-year-old students...



ACCELERATE

NEET courses, 12 weeks re-engagement, employability into apprenticeships, employment with training or further study.

2023/24

- Employability

2024/25

- E-Sports
- Eco Tourism Accelerator
- Sustainable Construction Multi-Skills

2025/26

- Digital Marketing Accelerator
- Creative Marketing
- Introduction Into Clean Energy

CONNECT

Level 1 courses which prepare students for apprenticeships, further vocational study, or employment with training.

2023/24

- Motor Vehicle
- Construction

2024/25

- E-Sports
- Sustainable Construction
- Health
- Green Tech

2025/26

- Clean Energy Sector
- Creative and Design
- Travel and Tourism
- AI (Artificial Intelligence) and Robotics

Our Three Year Curriculum Plan

16 to 18-year-old students...

APPRENTICESHIPS

2024/25

- Sustainability business specialist
- Domestic electrician: heat pumps, solar panels, and EV charging points
- Low carbon heating technician

2025/26

- Battery manufacturing technician
- Maintenance of hydrogen network
- Renewables principles and maintenance

NAVIGATE

Level 2 courses supporting progression to Level 3 Apprenticeships, T Levels and A Levels, employability and work readiness

2023/24

- Navigate to A Levels

2024/25

- Adult care
- Sustainable construction navigator
- Green skills navigator
- Clean energy navigator
- Health and social care navigator

2025/26

- Green digital applications navigator

T LEVELS/A LEVELS

Level 3 technical occupational entry qualifications, technical additional specialist qualifications.

2024/25

- Animal Care and Management
- Beauty Therapy
- Business Support
- Electrotechnical Engineering
- Plumbing and Heating Engineering
- Surveying and Design for Construction and the Built Environment
- Textiles and Fashion Maker
- Content, Creation and Production
- Digital Production, Design and Development
- Teaching Assistant
- Early Years Educator
- Maintenance Engineering- Mechatronics

Other Level 3 - E-Sports

2025/26

- Energy efficiency and retrofit
- Green business and innovation
- Sustainable Construction and Retrofit
- Dental Nursing
- Digital Business Services

Three Year Curriculum Plan

Our strategic objectives will be delivered for our adult students through our three year curriculum plan.

Adult students...



ASPIRE

Essential skills courses that are important for further study or employment but not driven by employer demand.

2023/24

- Carbon Literacy

2024/25

Essential sustainability skills:

- Environment Awareness
- Sustainable Events
- Responsible Consumption

Essential digital skills:

- Digital Literacy
- Data Literacy
- Cybersecurity Awareness
- Privacy and Data Protection
- Digital Communication

2024/25

Life Skills (Level 1):

- Car Passenger Behavioral Award
- Budget Management
- Healthy Eating
- Parent Programme/Child Education

2025/26

Essential sustainability skills:

- Waste Management
- Sustainable Purchasing

Essential digital skills:

- Digital Citizenship and Ethics
- Emerging Technologies: AI and Internet of Things
- Digital Resilience

Adult students...

STEP INTO

Preparation for employment courses - Short pre-employment courses, with short unit modules accredited or non-accredited. Level 1 and Level 2 Professional development and skills enhancement. Sector work academies, work-ready courses and Skills Bootcamps.

2023/24

- Bootcamps in plant, civil, engineering, wind and care
- Community Award
- Digital skills (Progression)
- Mentoring Award
- Neurodiversity in the Workplace
- Pre Bootcamp
- Self-Employment Award
- Sustainability Award
- Youth Work
- Clean Energy Certificate
- Certificate for Co-Eds
- Offshore Wind
- Customer Service
- Mental Health
- Lean Organisation Management
- Principles of Team Leading
- Business Improvement Techniques
- Providing Security Services
- Engineering PEO

2023/24

- Train the Trainer Award
- Pre-Access Course Cart

2024/25

- Volunteering Award

2024/25

- Digital Marketing Fundamentals
- Enterprise
- IAG (Information and Guidance) Certificate
- Project Management Essentials
- Workplace Diversity and Inclusion
- Green Building Practices
- Social Media Management
- Leadership and Management skills
- Financial Literacy and Budgeting
- Conflict Resolution and Mediation
- Creative Problem Solving
- Health and Safety in the Workplace
- Event Planning and Management

2025/26

- Intercultural Communication
- Effective Presentation Skills
- Data Analysis and Visualisation
- Web Development Basics
- Mobile App Development
- Environmental Impact Assessment
- Quality Assurance and Quality Control
- Risk Management and Compliance
- Occupational Health and Safety
- Retail Operations and Merchandising
- Food Safety and Hygiene
- Project-Based Learning
- Digital Entrepreneurship
- Graphic Design Principles

Three Year Curriculum Plan

Adult students...

DEVELOP

Courses designed for those who want to retrain, upskill, or change careers. Level 2 and Level 3 technical occupational entry qualifications or technical employer proposed qualifications. Individual units building to certification or diploma.

2024/25

- Business Administration
- CAD (Computer Aided Design)
- Office Management
- Accounting and Finance
- Human Resource Management
- Marketing Management
- Customer Service Management
- Leadership and Management

Short flexible units/modules:

- Financial Accounting
- Administrative Support Skills
- Office Operations and Procedures
- Records Management
- Business Ethics and Professionalism
- Event Management

2025/26

- Accounting and Finance
- Human Resource Management
- Marketing Management

Short flexible units/modules:

- Business Writing and Correspondence
- Financial Analysis
- Auditing Principles
- Business Law and Ethics
- Employee Relations
- Performance Management

SUCCEED

Courses designed for those individuals either employed or seeking employment with the experience and skills to develop higher level skills. Higher Level Apprenticeships, Diplomas and HTQs.

2024/25

Level 4 HTQ:

- Construction Management Practice
- Data Analyst
- Advanced Manufacturing Engineering

Level 5 HTQ:

- Diploma in Coaching for Professionals
- Mechanical Engineering
- Engineering (Advanced Manufacturing)
- Health and Social Care (Nursing Associate)

Level 7 Apprenticeship:

- Sustainability Business Specialist

2025/26

Level 4 HTQ:

- Mechatronics
- Electrical Systems Engineering for England

Level 5 HTQ:

- Business, Enterprise and Management

Three Year Curriculum Plan

Adult students...

GROW

Short courses that lead to all other courses and pathways - a destination map plots to all other courses, including Higher Education.

2023/24

CARING

- Prepare to Care
- Introduction to Adult Care

2024/25

CARING

- Introduction to Caring for the Sick
- Introduction to Managing Behavior
- Babysitting Course

CHILDREN AND FAMILY

- Autism/Dyslexia: for Parents
- Digital Parenting

MENTAL HEALTH AND WELLBEING

- Mental Health Awareness
- Positive Mental Health
- Healthy Social Media Use
- Wellbeing for Life
- Mini Mindfulness

2024/25

HOME MAINTENANCE

- Using Power Tools Safely
- Brick Garden Structures
- Painting and Decorating for Beginners
- Introduction to Carpentry
- Basic Plumbing

ANIMAL

- Introduction to Dog Training
- Animal Communication
- Introduction to Dog Grooming
- Pet sitting Certificate of Technical Competence
- Ethical Dog Breeding
- Ethical Dog Breeding

2025/26

CHILDREN AND FAMILY

- Introduction to Children's Play
- Basic Sign Language

MENTAL HEALTH AND WELLBEING

- Healthy Social Media Use
- Wellbeing for Life
- Mini Mindfulness

ARTS AND MEDIA

- Pottery and Ceramics
- Metal Clay Jewellery
- Making and Designing Clothes
- Improving Digital Photography

HOBBY BUSINESS

- Getting Started on Selling Platforms e.g. EBAY, Etsy.
- Communication for Business
- Basic Customer Service
- Using Social Media for Selling

Our Performance 2023/24



**We Enrolled an additional
130 students aged 16-18.**

**We Delivered Connect
Courses for 40 students.**

**We Delivered 50 Bootcamps
to students.**

**We Value our staff -
we are a Real Living Wage
employer and awarded a
6% pay increase.**

**Supported four interns with Great Yarmouth
Borough Council and eight with James Paget
University Hospital.**

Our Performance 2023/24

Invested in our estate

**Retained financial health
'Good'**

Self-assessed as 'Good'

Additional provision for 130 students with St Edmunds Society aimed at harder-to-reach groups, NEET prevention and widening participation.

Launched our refreshed adult offer including a new adult learning brochure.

Delivered a Navigate to A Levels courses for 18 students.



Our Performance 2023/24



Listened to our staff through listening groups, staff drop in sessions, management development programmes and took action to reduce workload.

Developed our staff with over 90 Professional Learning sessions in areas such as mental health, finance, digital, diversity and more!

Our Objectives for 2024/25

We will continue to develop our college in 2024/25 and have set the following objectives...

Objective One

Priority:

Regional and local

Area of Focus	How this Contributes to National and Local Priorities	Activity	Targets	Success Measures
<ul style="list-style-type: none"> - Adult Learning including "levelling up." 	<ul style="list-style-type: none"> - Development of green skills provides knowledge, abilities, values and attitudes supporting sustainable and resource-efficient workplaces and communities. - Essential digital skills development prepares learners well for a technologically advanced future. - Curriculum is aligned with Norfolk and Suffolk's skills strategies including the LSIP (Local Skills Improvement Plans), playing an active role in developing skills training locally to meet needs. - Employers have the assurance that learners gain more than qualifications through the direction of LSIPs and employer feedback. Developing skills that enable them to be confident, highly capable, and valuable members of the workforce. 	<ul style="list-style-type: none"> - Deliver a development programme that provides learners with knowledge and skills related to digital, green and employability skills including work-related experience. 	<ul style="list-style-type: none"> - Full-time learners have an entitlement to and deliver key digital skills. - Delivery programmes to adults which improve digital literacy to the value of £20,000. - All learners gain meaningful work-related experiences including work placements which enable them to improve their employability and develop soft skills. 	<ul style="list-style-type: none"> - Achievement and recognition of digital skills development for learners. - 95% achievement rate for essential digital skills qualifications. - The vast majority of full-time learners achieve 30 hours of meaningful work-related activity and exposure.



Objective Two

Priority: Delivering green, digital and soft skills

Area of Focus

- Regional and Local

How this Contributes to National and Local Priorities

- Upskilling adults to gain sustained careers in a rapidly changing jobs market principally focusing on evidence-based priority sectors, working closely with all stakeholders, including employers, meeting individual needs and providing a pipeline of talent. Lifelong learning supports and fosters continuous personal development and enhances social mobility.

Activity

- Delivering sector-based employability programmes through the opening of an Adult Skills Centre in Lowestoft.
- Delivering Bootcamps in priority areas of engineering and welding.
- Continue delivery of standalone qualifications including ESOL, Maths and English, and other vocational qualifications.

Targets

- Employability programmes from September 2024 to aid employment in areas such as health, construction and the visitor economy to the value of £210,000.
- 'Bootcamps' and Pre-Bootcamps to the value of circa £200,000.
- Delivering an accessible adult offer to the value of £1,350.

Success Measures

- 90% of learners who complete employability programmes progress into employment.
- 80% of learners who were unemployed gaining employment on completion of their Bootcamp.
- 96% of learners gaining positive progression into employment or further study.



Objective Three

Priority:

Regional and local

Area of Focus

- Increase adult participation in learning at Level 4 and above, linked to lower regional and local attainment.

How this Contributes to National and Local Priorities

- Higher technical path ways endorsed by employers and aligned with priority sectors. Providing higher-level learning for local adults who wish to re-train, upskill, or change careers.

Activity

- Opening of 'The Place' in Great Yarmouth.
- Research, develop and prioritise new HTQs aligned with local need.

Targets

- Delivering higher education programmes to the value of £1,950.

Success Measures

- NSS results in the top 10% regionally.



Objective Four

Priority:

Regional and local

Area of Focus

- Continue to improve outcomes and access to apprenticeships.

How this Contributes to National and Local Priorities

- Our apprenticeship offer aligns to needs identified by employers and supports their existing and future workforce development plans, providing a pipeline of talent.
- Continuous feedback on the changing skills demands from employers, ensures the offer is demand-led and constantly reviewed.
- Apprentices are equipped with the high-quality industry knowledge skills and behaviors to thrive in their chosen career.
- Employers and businesses are matched with a pipeline of talent, reducing apprenticeship duration where possible.

Activity

- Deliver apprenticeships for our key local sectors in engineering, construction, early years education, visitor economy and business.
- Strengthening the Employer Partnership function within the college which sits at the heart of the college to enable employers to work with the college in developing programmes and curriculum that supports their business needs.

Targets

- Delivering apprenticeships to the value of £2.1m in key sector areas including engineering, construction and the built environment.
- All curriculum areas have co-designed and co-created curriculum by engaging with key employers.

Success Measures

- Be the provider of choice for apprenticeships.
- 'Good' employer and apprenticeship ratings.
- Achievement rates in the top 10% regionally.
- Strong contribution across all areas for meeting skills needs.



Objective Five

Priority:

Local

Area of Focus	How this Contributes to National and Local Priorities	Activity	Targets	Success Measures
<ul style="list-style-type: none">- Providing an inclusive academic and technical 16 to 18 curriculum.	<ul style="list-style-type: none">- The curriculum is designed to deliver the priorities for our locality and the region including engineering, construction, health, creative industries and the visitor economy.- Academic routes allow learners to progress onto higher courses, degrees and advanced or higher-level apprenticeships.- Inclusive programmes including those for individuals with low attainment aimed at reducing the number of NEETs.	<ul style="list-style-type: none">- Deliver high-quality academic and technical study programmes in key priority areas.- Continue to deliver T Levels already in place and develop T Levels in priority areas such as business, design surveying and planning, creative and media for 2025/26.- Work with feeder schools and local authorities to improve access to education post 16.	<ul style="list-style-type: none">- 1,118 learners studying a Level 3 qualification - Main qualification 16 to 18 headcount.- 720 learners studying a Level 2 qualification.- Deliver T Levels to 194 learners in health, childcare and education and engineering.- 150 learners on programmes aimed at those who are at risk of NEET.- 20 learners who are electively home-educated studying programmes at Level 2 to access Level 3 study for 2025/26.	<ul style="list-style-type: none">- A Level pass rates at over 98%.- Achievement rates in the top 10% regionally.- 96% positive progression and destinations.- T Level pass rates at over 98%.- 90% positive progression.